

everyone

deserves a safe place
to call home.

No matter who we are or where we come from, we all deserve to have a decent life. We deserve to feel strength and stability day after day. We deserve to know we have the power to take care of ourselves and build our own futures. Through shelter, we empower. Because you, me, us—we're all humans. And every one of us deserves a safe place to call home.

Your support gives families the opportunity to help themselves. Please give your financial support, your time, or your voice to help create a world where everyone has a safe and affordable place to call home.



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Build Hope
with Habitat Choptank

*a sponsorship program for
corporations and small businesses*

February 2023



HARD HATS & High Heels

Habitat Choptank's signature fundraiser

November 2023

Cocktails | Heavy Hors d'oeuvres | Silent Auction | Live Auction | DJ and Dancing

Our first ever **Hard Hats and High Heels** fundraising event was such a success that we are doing it again in 2023! While the date and venue are still being decided, just know it will be even better than last year!

Our partners and sponsors will receive maximum exposure in the community through print and online media. Check out the event-related benefits on the inside of this brochure!



build hope

for hardworking families.

Inflation, the increasing cost of materials and services, rising interest rates, and the scarcity of affordable places to live make it more important than ever to get hard-working, local families into safe, healthy, and affordable homes. Our Hope Builder program is critical to making that happen.

Organizations of all sizes recognize that a strong commitment to social responsibility is critical to success. Partnering with us is an excellent way to offer employee engagement opportunities, promote your organization to the greater community, make a lasting impact on the lives of local citizens and strengthen the community in which your business operates.

It is also a way to provide your qualifying employees with a life-changing chance to own their own home and become healthier and more productive members of your team.

We hope you will join us as a Hope Builder in your community!

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Sponsorship Opportunities

	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
ADVERTISING BENEFITS						
Name and logo displayed on the ReStore truck. Exclusive offer—one per truck.	3 year commitment at \$7,500/year					
Name and logo displayed on Habitat Choptank signage at all jobsites in 2023.	X	X				
Placement of logo with link to business site on Habitat Choptank website homepage in 2023.	X	X	X			
Logo displayed on the back of the volunteer T-shirts.	X	X	X	X		
Name and logo on three exclusive social media postings throughout the year.	X	X	X	X	X	
Name and logo displayed prominently at the ReStore in Easton.	X	X	X	X	X	X
“HARD HATS AND HIGHT HEELS” EVENT BENEFITS						
Promotion as a "Presenting Sponsor" on all Hard Hats and High Heels materials and marketing, with a speaking opportunity at the event.	X 8 event tickets					
Company name and logo prominently displayed on signage at the Hard Hats and High Heels venue and recognized from the podium at the event.	X	X 4 event tickets				
Name and logo on the event website, in a post-event ad, and in email blasts out to 3,500 constituents four times prior to the Hard Hats and High Heels event.	X	X	X 2 event tickets			
OTHER BENEFITS						
Supervised volunteer opportunity for company employees at one of Habitat Choptank's jobsites. Every volunteer receives a volunteer T-shirt.	X	X	X	X	X	
Presentation to company employees on homeownership opportunities through Habitat Choptank.	X	X	X	X	X	X