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**November 19, 2022**

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Our inaugural fundraising event—**Hard Hats and High Heels**—is coming to the Mid-Shore on November 19, 2022! Details are still in the works, but it will help us celebrate our **30th anniversary and 100th house** in style!

We promise that our partners and sponsors will receive maximum exposure in the community through print and online media.

You can check out the event-related benefits in the Building Community portion of the benefits matrix inside this brochure!

***Mark your calendars now!***

**everyone**

**deserves a safe place  
to call home.**

No matter who we are or where we come from, we all deserve to have a decent life. We deserve to feel strength and stability day after day. We deserve to know we have the power to take care of ourselves and build our own futures. Through shelter, we empower. Because you, me, us—we're all humans. And every one of us deserves a safe place to call home.

Your support gives families the opportunity to help themselves. Please give your financial support, your time, or your voice to help create a world where everyone has a place to call home.



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**Build Hope**  
*with Habitat Choptank*

*a sponsorship program for  
organizations and businesses*

# build hope

## for hardworking families.

During this time of the COVID-19 pandemic, it is more important than ever to get hard-working, local families into safe, healthy, and affordable homes. Our Hope Builder program is critical to making that happen.

Organizations of all sizes recognize that a strong commitment to social responsibility is critical to success. Partnering with us is an excellent way to offer employee engagement opportunities, promote your organization to the greater community, make a lasting impact on the lives of local citizens and strengthen the community in which your business operates.

*It is also a way to provide your qualifying employees with a life-changing chance to own their own home and become healthier and more productive members of your team.*

We hope you will join us as a Hope Builder at some level!

410-476-3204

development@habitatchoptank.org



## Hope Builder Sponsorship Opportunities

	\$5,000	\$2,500	\$1,000	\$500
<b>BUILDING HOMES</b>				
Name and logo displayed on Habitat Choptank signage at all jobsites in 2022.	X			
Placement of logo with link to business site on Habitat Choptank website homepage in 2022.	X	X		
Name and logo on three exclusive social media postings throughout the year.	X	X	X	
Supervised volunteer opportunity for company employees at one of Habitat Choptank's jobsites.	X Includes lunch and t-shirt.	X Includes lunch.	X	X
<b>BUILDING COMMUNITY</b>				
Promotion as a "Presenting Sponsor" on all Hard Hats and High Heels promotional materials.	X			
Company prominently mentioned in Hard Hats and High Heels pre- and post-press releases, newspaper ads, radio spots, with name and logo on the website and in all email blasts out to 3,000 constituents four times prior to the Hard Hats and High Heels event.	X	X		
<b>BUILDING HOPE</b>				
Name and logo displayed on the ReStore truck. Exclusive offer—one per truck.	5 year commitment at \$5K/year			
Name and logo on Habitat Choptank t-shirt for all volunteers in 2022.	X	X		
Name and logo displayed on the promotional screen display at the ReStore in Easton.	X	X	X	
Presentation to company employees on homeownership opportunities through Habitat Choptank.	X	X	X	X